MDPI\Books

2023
MDPI Books Report

mdpi.com/books

Publishing Open Access
Books and Reprints

MDPI Books

Reach and Accessibility

MDPI Books' 10th Anniversary

After one decade in the scholarly open access business, MDPI Books continued focusing on reach and accessibility in 2023. Our focus remains the same: we disseminate high-quality academic publications in various book formats.

MDPI Books published its first Open Access Reprint *From the Renaissance to the Modern World* in 2013. Over the past ten years, MDPI Books has experienced a notable increase in both the volume and nature of published Reprints. As of December 2023, our catalogue includes a total of 7369 Reprints, with 1811 of them added in the year 2023.

Market Outreach Increased

Another big announcement for our MDPI Books Department is the implementation and focus on measurability and performance indicators throughout 2023. Firstly, we increased our overall external scholarly communication on open access peer-reviewed books, meaning that we increased the amount of external newsletters to stakeholders, blog and content outputs, as well as social media relevant and targeted communication. Secondly, we started tracking all of our key performance indicators in digital marketing reports and dashboards.

Published Open Access Books & Reprints in 2023

MDPI Books released eleven original books in 2023, four of which were monographs, six of which were edited books, and one of which was a conference poster book.

At MDPI Books, it typically takes 6-12 months to publish an open access book from manuscript submission to publication.*

The top 5 subject fields of published Reprints in 2023 were "Engineering" (30%), "Biology & Life Sciences" (19%), "Medicine & Pharmacology" (12%), "Chemistry & Materials Science" (11%) and "Environmental & Earth Sciences" (11%).

At MDPI Books, it takes 7 days in average to publish an open access Reprint from form submission to online publication. These are a collection of peer-reviewed articles previously published in one of MDPI's journals.*
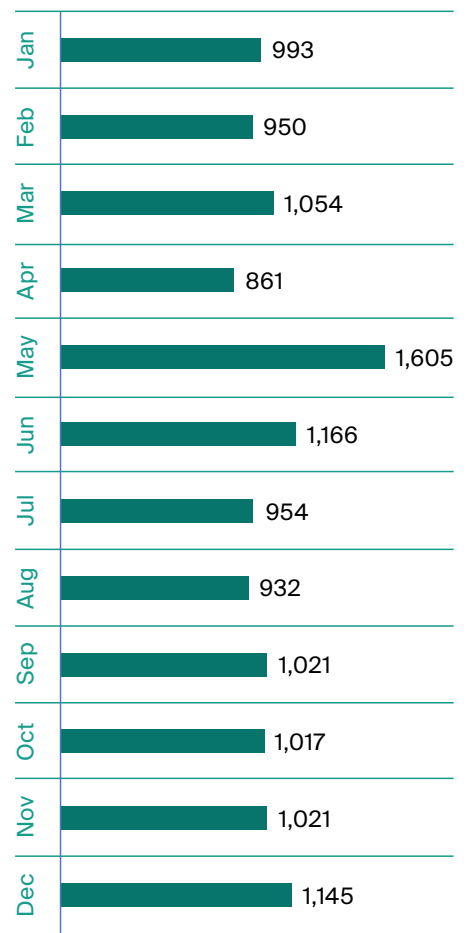
Outlook 2024

In 2024 we aim for a change and will redesign and update our website mdpi.com/books towards a more user-friendly library with almost 10,000 open access books and reprints on ten different scientific subject areas.

Learn more about MDPI Books on our website mdpi.com/books.

* Factors that impact the timeline for open access book and reprint publication:
- form or type of open access book or reprint
- quality of the submitted material
- collaboration and responsiveness of the author/editor
- the topic of the open access book, i.e., how niche is the topic and how difficult will it be to find a scientific reviewer.

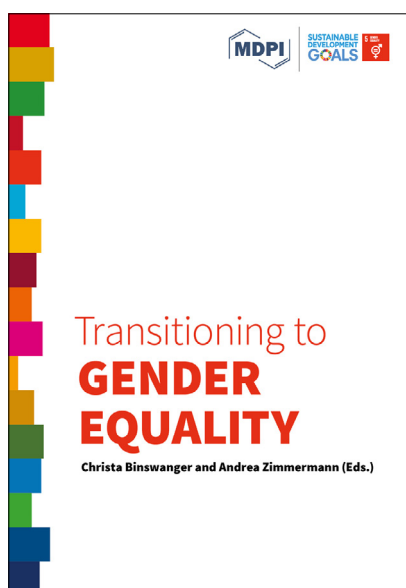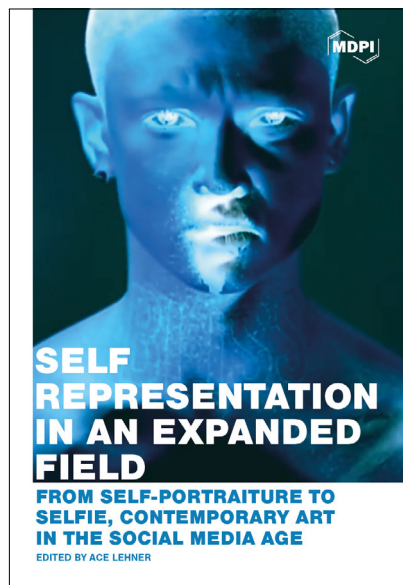## Total 2023 MDPI Books Market Reach (thousands)

Month	Market Reach
Jan	993
Feb	950
Mar	1,054
Apr	861
May	1,605
Jun	1,166
Jul	954
Aug	932
Sep	1,021
Oct	1,017
Nov	1,021
Dec	1,145

MDPI Books Milestone

Another milestone in 2023 was the indexing of four book titles in the Web of Science Book Citation Index.

1) *Self-Representation in an Expanded Field: From Self-Portraiture to Selfie, Contemporary Art in the Social Media Age* by editor Ace Lehner

2) *Towards Socially Integrative Cities: Perspectives on Urban Sustainability in Europe and China* by editors Bernhard Müller, Jian Liu, Jianming Cai, Paulina Schiappacasse, Hans-Martin Neumann and Baojun Yang.

3) *Transitioning to Gender Equality* by editors Christa Binswanger and Andrea Zimmermann

4) *Under Construction: Performing Critical Identity* by editor Marie-Anne Kohl.

The indexing of our open access books is a key parameter for reach and accessibility and ensures higher output and visibility within freely accessible open science.

Thinking of writing or editing a book?

Please submit your proposal at mdpi.com/books/publish_with_us
or email us at books@mdpi.com

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